

Insight's Recommendation...

Pili Pala Childrenswear

Designed with Love, Made for Children

When it comes to kitting out your little ones, clothing can become a bit of a problem, especially when it comes to seeking out pieces that will last more than a few weeks and can apply to all seasons! However, Insight has found one company that captures the essence of childhood, with timeless designs and comfortable clothing- Pili Pala!

Nestled between a valley and the sea, Pili Pala childrenswear is proud to call Wales their home. Based within the most beautiful little factory (a converted farmyard), Pili Pala are all about sustaining as much of the environment as possible, as well as ensuring the confidence of parents by producing beautifully made clothing, with the softest organic cotton.

Meaning butterfly in Welsh, Pili Pala make and supply ethically produced children's clothing, with a purpose of bringing comfort to each child and happiness to each parent. Providing a fresh outlook for ages 12 months to five years, Pili Pala ensures a real alternative to the usual High Street choice and what's even better is that all of this first unique collection is available online to browse and order 24/7; a convenient and easy option for those busy Mums and Dads!

Owner and Designer of Pili Pala, Berith Lochery told us how she got started:

"As a mother of two young children myself, I became frustrated with the lack of choice in regards to children's clothing and after being blown away by the difference in choice in my home land of Denmark, I saw a gap in the market for clothing that was good quality, stylish and assured parents of each item's ethical origin.

All our clothing uses soft organic cotton and recycled fabrics, all of which are sourced from one sole European company. Yet, all clothing is made right here in Wales and I know who makes each and every item of clothing!"

Understanding how quickly children go through clothing, Pili Pala have designed their collection with love and care. Taking into account longevity and adaptability and giving you the choice of fresh designs and feel good clothing, stylish yet practical, this innovative new collection is truly 'Eco Chic'! With the ease of browsing the catalogue and the online shop launching soon, as well as being stocked within Her Dandy Wolf of Aberystwyth, a lovely lifestyle boutique just off the high street, the new collection can provide you with a wide choice of boys and girls wear.

Berith adds: *"What's great about this collection is that these are pieces that are simple, yet appealing designs, which are not limited to seasonal use. I am keen to provide a variety of choice and designs, all easy to wear and care for and so I hope to gradually introduce pieces for next year."*



So, to check out this stunning new collection, log on to www.pilipalachildrenswear.com

Any queries please email Berith at info@pilipalachildrenswear.com or call 0793 934 2033
Monday – Friday 9.30 -5.30

THE ONLINE SHOP IS NOW OPEN!

